



May 18, 2018

## Clarification Notice

In a recent cyber bully of an untrusted source “thegoldenherald.com” claiming that Sweethoney Dessert Group illegally operated and selling of franchises, the content was taken out of context to describe fasely of the Group which is misleading information to our customers and the public.

We hereby solemnly declare that 1. Sweethoney Dessert successfully obtained the registration of the US federal government trademark in 2016. 2. Sweethoney Dessert was licensed by the Department of Business Oversight Commissioner in 2017 and 2018 to offer and sell franchises.

After our investigation , it is believed that this link is intentionally put up by a third-party to discredited our products and operations, and to disrupt the trust of our customers and franchisees.

Sweethoney Dessert Group has always strived to proved the quality and service, and gain the trust of our customers. At the same time, we welcome the healthy competition among our competitors together to impress our dessert lovers.

We’re deeply concerned about this incident, we had reported to the California Department of Business Oversight, and will take legal action of this matter.

We thank those who brought this unlawful activity to our attention, and mostly for your support and trust for Sweethoney Dessert. If you have any enquiries, please feel free to contact us at (510) 918-1178

Sweethoney Dessert Group



## 澄清啓示

鑒於網上某條私人鏈接聲稱，本集團非法經營加盟，內容斷章取義描述本集團未經加州政府出售經營權。

現鄭重聲明，1. 本集團在 2016 成功獲得美國聯邦政府商標注冊。2. 本集團在 2017，2018 年獲加州商業監督局發牌成爲加盟特許經營者。

經查證後，相信此鏈接是由第三方同業者刻意去抹黑本集團產品，及營運方式以擾亂創業者及客人信心。

本集團一直以來以實力證明口品質量及服務，獲得客人及創業者信賴。同時，亦歡迎其他同業良性競爭，一起進步，為甜品愛好者服務。本集團對此事件深表關注，將聯絡加州商業監督局處理及保留採取一切法律行動和追討事件之權利。

如有任何口詢，歡迎致電本集團熱線聯絡。  
(510)918-1178

特此公告

美國杏記甜品集團